

**MARKETING:**  
**+62 851 8338 9946**



# ristretto

## COMPANY PROFILE

**PT RISTRETTO ABADI INDONESIA**

# Greetings!

**Congratulations!** You have found your new B2B partners!  
Here's a quick note from the guy who started all this.



**“I didn’t plan to build a coffee company—ristretto just happened. Hope you enjoy being here as much as we enjoy making the coffee.”**

A stylized, handwritten signature in black ink, appearing to read 'Bintang'.

**Bintang Azhar Nafis**

Founder of PT Ristretto Abadi Indonesia

# Who We are?

**ristretto** is a B2B focused Roasted Beans supplier and Green Beans distributor. We source best coffee beans directly from the local farmers with B2B business system that emphasize local culture and environment sustainability while ensuring fair price for the farmers.

Efficient supply chain system and competitive price point are our main strengths with **100% product replacement guarantee** to ensure satisfaction for both parties.

**Better beans, better business!**

# What We do? (1/2)

**Ristretto Abadi Indonesia** is a coffee production and distribution company serving a wide range of business segments. We supply consistent, high-quality roasted and ground coffee through two strategic brand lines:

## **1. ristretto – Premium & HORECA Solutions**

Our main brand focuses on semi-premium and premium coffee for cafés, restaurants, hotels, and specialty-leaning businesses. We offer curated origins, standardized roasting profiles, strict QC procedures, and stable supply for long-term partners.

## **2. Jos Jis – Value Coffee for Mass Market**

Our sub-brand serves the lower-end and high-volume coffee market. Jos Jis delivers affordable, robust flavors for “warkop”, “giras”, reseller, and traditional market segments without compromising consistency.

# What We do? (2/2)

## **Production & Sourcing Capabilities**

We work with trusted producers and processing partners across Indonesia, allowing us to offer a broad range of origins, processing methods, and custom blends. All products are roasted, packed, and quality-checked under standardized production protocols.

## **B2B Coffee Solutions**

We provide end-to-end coffee supply support for businesses, including:

- Stable long-term bulk supply
- Competitive pricing tailored to business scale
- Custom blend development
- Private label production

## **Our Focus**

Delivering quality, consistency, and scalability — from premium HORECA partners to mass-market coffee businesses.

# When We started?

**ristretto** was established in the late 2024. With high demand of coffee supply in the Malang greater area and our founder's passion on coffee, we founded this business and legally trademarked and operated the brand under "PT Ristretto Abadi Indonesia" company.



## PERNYATAAN

### PENDIRIAN PERSEROAN PERORANGAN

#### Data Perseroan

- |                   |   |
|-------------------|---|
| 1. Nama Perseroan | : PT RISTRETTO ABADI INDONESIA                            |
| 2. Alamat Lengkap | : Jl. Simpang Golf, Blok A No.10, KOTA MALANG, Jawa Timur |
| 3. Kegiatan Usaha | : • 10761 - Industri Pengolahan Kopi                      |

# Why ristrétto? (1/8)

**ristretto** has 8 key points of why we should be your next partner:

## 1. Legally Established

Doing business with legal entity will **guarantee a legal invoice system (Tax Invoice ready)** with our Nomor Induk Berusaha 1211240001964 and NPWP number 21.592.539.7.652.000



**PEMERINTAH REPUBLIK INDONESIA**

**PERIZINAN BERUSAHA BERBASIS RISIKO  
NOMOR INDUK BERUSAHA: 1211240001964**



# Why ristrétto? (2/8)

## 2. Safe Production Method

With our founder's experience in a multinational FMCG company, we ensure our product to follows GMP system and strict SOP upon entering production room. We also implement 5R (Ringkas, Rapi, Resik, Rawat, Rajin) that ensures our employees to put **hygiene as the top priority**.

Certification by Dinas Kesehatan Kota Malang with P-IRT numbers also **ensuring and verifying our hygiene production method**.



**PEMERINTAH REPUBLIK INDONESIA**

**PERIZINAN BERUSAHA UNTUK MENUNJANG KEGIATAN USAHA  
SERTIFIKAT PEMENUHAN KOMITMEN PRODUKSI PANGAN OLAHAN  
INDUSTRI RUMAH TANGGA (SPP-IRT)  
LAMPIRAN PB-UMKU: 121124000196400000001**



# Why ristrétto? (3/8)

## 3. Halal Certified

Perks of doing business with legal entity is the ability for freely use products **worry-free about Halal regulations**. With Halal certification, we are very welcome on making new partnership with other Halal certified industry partners.



# Why ristretto? (4/8)

## 4. 100% Product Replacement Guarantee

We stand behind every batch that carries the **ristretto** well established brand name.

If your product doesn't meet our quality standards, whether it's taste, aroma, consistency, or packaging, **we replace it. No negotiation, no drama, no delay.**

This guarantee is our commitment to long-term partnerships. We understand that your business relies on reliability, and we want you to be confident that every kilogram you receive is something you can proudly serve to your customers.

**Your trust deserves real protection, not empty promises.**

# Why ristretto? (5/8)

## 5. Same Day Courier Services

Speed matters in the coffee business and we deliver, literally.

For orders within our internal shipping radius (Malang City and Batu City), **we guarantee the same day delivery.** For orders outside our internal shipping (3rd party expedition service) radius, **we ship on the same day** to ensure freshness, continuity, and zero downtime in your operations.

Whether you're restocking for a sudden rush hour, fulfilling weekend demand, or stabilizing inventory, our rapid dispatch **helps your business stay agile and uninterrupted.**

**Good coffee shouldn't wait** and neither should you.

# Why ristretto? (6/8)

## 6. High Volume Supply Chain

**ristretto** is built for scale.

We work closely with our production partners to maintain stable roasting capacity, consistent quality, and predictable output — even during peak seasons.

With standardized origins, controlled processing, and synchronized logistics, we guarantee that your supply will never be inconsistent or disrupted.

Whether you're ordering tens, hundreds, or thousands of kilograms monthly, our system is designed to grow with you. **Big volume should never mean big headaches.**

# Why ristretto? (7/8)

## 7. Easy and Secure Payment

Managing transactions should not slow down your business.

Through our unified payment system, every purchase is tracked, verified, and processed securely. No manual checks, no lost invoices, no mismatched records.

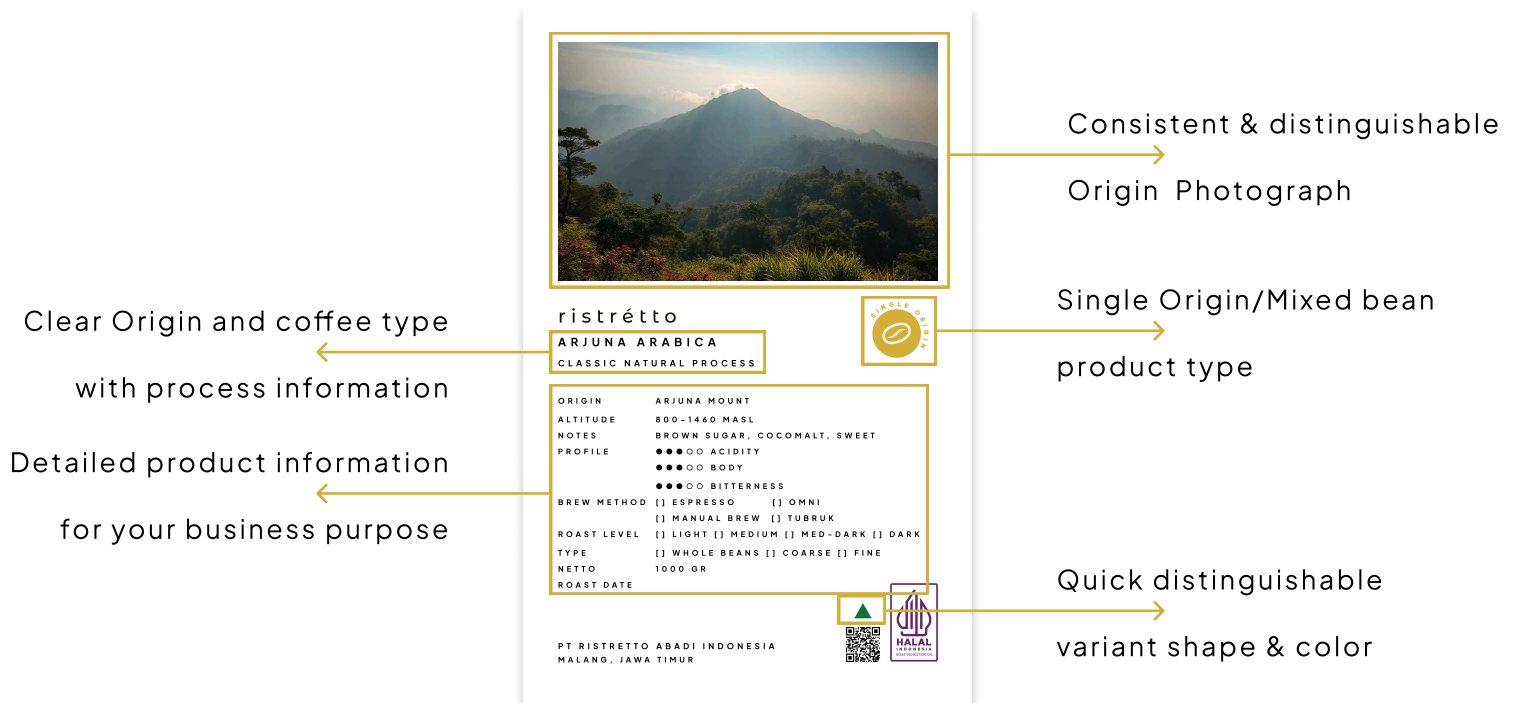
We support safe digital transactions, transparent statements, and automated confirmation so you always know where your money goes and what has been processed.

**Simple, safe, and smooth.** Exactly how B2B payments should be.

# Why ristretto? (8/8)

## 8. Standard Brand Architecture

Every product that leaves **ristretto** follows a unified brand structure, from packaging layout, production codes, labeling system, and SKU naming. Ensuring that your customers recognize a professional, cohesive, and reliable brand identity





# Where We located?

**ristretto** Head Quarter is located at **Jl. Simpang Golf, Blok A, No. 10, Tasikmadu, Kota Malang**. A simple Google Map search will lead your team flawlessly into our HQ and you are very welcome to have a **proper cupping test** or just a **sneak peek into our company**.





# How We Works?


**ristretto** works with B2B (Business to Business) system, which means we don't focused on the downstream customer directly and also support small business as well with low MoQ only at **1kg per purchase**. We opens for industries that want to **rebrand** our products. Every big wholesale supply (>1 ton) will always be secured with MoU.


Contract based system also implemented for those who wants a **stable, guaranteed, and prioritized supply** with a simple MoU and will automatically come with proper invoice documents and complete with Tax invoice calculations.


Any agreement or marketing related information should be informed into our **one and only** marketing WhatsApp at **+62 851 8338 9946** or our official email at **marketing@ristrettoindonesia.com**. Legal and other inquiries at **admin@ristrettoindonesia.com**.





# ristretto

 @ristrettoindonesia

 +62 851 8338 9946

 marketing@ristrettoindonesia.com

 admin@ristrettoindonesia.com

 www.ristrettoindonesia.com

Copyright © PT Ristretto Abadi Indonesia 2024–2026

This booklet and all its content are trademarked

**PT RISTRETTO ABADI INDONESIA**